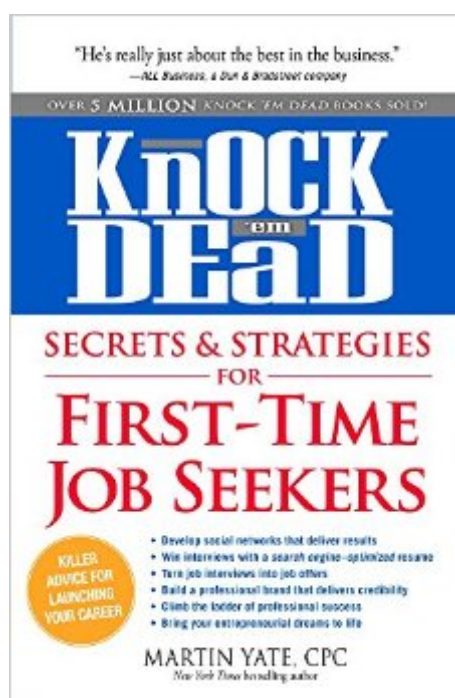


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# Knock 'em Dead Secrets & Strategies For First-Time Job Seekers



## Synopsis

Live life on your terms! It's tough landing your first job out of school and starting that climb up the ladder of success in such an uncertain world. In *Knock 'em Dead: Secrets & Strategies*, you will learn how to get what you want out of life: Make sense of the world of work. Develop a life plan that puts you in control. Complete your job search in record time. Start on the right foot and win promotions. Never be unemployed--always have income. Gain access to the corporate inner circle. Weave your dreams into long-term success. You can score the job you want and learn to survive and prosper over the long haul of your career, no matter what's happening with the economy. *Knock 'em Dead: Secrets & Strategies* is a blueprint for acing the rules of success and then living life on your terms!

## Book Information

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## Customer Reviews

While reading *Knock 'Em Dead* I looked around a few times to see if author Martin Yate was perhaps peering through my living room window to see my reaction. It really felt like he was talking to me, singling me out. How could he know how I rationalize things as a recruiter who actually is the business of getting people hired? "You didn't come to this book for a good time; you came because you need to take your first steps into the working world." *Knock 'Em Dead* is a most unusual, well-organized, "keep it real" book about what it takes to become indispensable as a first time, a military servicemember leaving the military or any job seeker for that matter, in today's economy.

We must make choices and take action to "chart our own paths" and add value that others do not in managing our careers. We cannot wait for a boss or a job description to tell us what to do; rather we must just take the initiative ourselves. Only then can we become indispensable "Knock 'Em Dead Success stories" rather than replaceable "cogs." There are so many fantastic quotes in the book too. The chapters in this book are each broken down into short segments with great headlines that summarize them. Yate uses special vocabulary words to describe the many factors that go into becoming a successful job seeker. These words have unique meanings in the context in which they are used. "You came to this book because you're savvy enough to know that transitioning from school to work and then navigating the twists and turns of a professional career, require more than a hope and a prayer." "You'll never be bewildered or bored while reading Knock 'Em Dead. It will awaken a part of your brain that you may have never used before.

Martin's latest Knock 'Em Dead book is as relevant today as it was the first time I started reading his books in the early 90's. I always had a copy of his latest edition in hand prior to any job transition and/or interview. It was always the last thing I read before that 'big' interview and somehow I always got the job! It was my guide as well as a last minute motivator for me to hit a home run in every interview I had. I continued to purchase his numerous editions throughout the years as he always kept ahead of the times. Especially with the social media explosion which really changed the way we look for and find the job of our dreams. I learned quite a bit in my university years as well as the on the job experiences where I fine tuned many skills. The one, and most important skill however, was never taught in a classroom or out in the 'real world'. No one ever taught or educated us on 'How to Manage our Career'. I feel most of us defaulted to get a job, do well and move up, retire. And if that doesn't work, just get another job and do the same. Doesn't work like that anymore. Martin is clearly the worldwide expert and coach for helping manage your career at every level. I had the pleasure to speak with him live a few times as well as listen to several of his live webinars. I could literally feel the passion and energy he puts in to help provide clear advice while 'telling it like it is'. His passion for writing makes you feel he is talking directly to you when reading his material. His latest book is broken into chapters that are so easy to follow and understand and often he has highlighted quotes from industry experts to provide additional support, resources and knowledge.

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